Today’s buyers and sellers want better homes and better value. That’s where energy performance and YOU come in.

Opportunity is Calling

* Higher Commissions
Homes with labels like ENERGY STAR, Home Energy Score, LEED for Homes, HERS, and GreenPoint can sell for more than comparable, non-labeled homes.

* Faster Closing Times and Higher Close Rates

Connect with New and Previous Clients

A Source of Competitive Advantage

Energy efficiency is the top unmet demand in US homes.

Buyers Need Your Help

* Households want energy-efficient homes, but don’t know where to start.

87% of recent home buyers said that lower heating and cooling costs were important to them when searching for a home.

Greater Comfort at a Lower Cost

The Cost Adds Up

A house without energy upgrades wastes money every month.

Sellers Need Your Help

* Sell Homes Faster

List Energy Upgrades and Data Online

The Green MLS Toolkit can showcase energy efficient and green home features to give homes a market edge.

* Increase Curb Appeal and Resale Value

Energy efficiency is a top reason for many upgrades that buyers want.

Use Top Energy Performance Selling Points

- a... Rooftop Solar
- b... Heat/Energy Recovery Ventilation
- c... LED Lighting
- d... Smart Technologies such as programmable thermostats
- e... Solar Thermal Water Heaters
- f... Insulation
- g... ENERGY STAR Appliances
- h... Ground/Air Source Heat Pumps

Links to References Provided for Starred Text Above.

Learn More at NEEFusa.org/HomeHeroes