

Teens, Parents, and The Environment

When it comes to learning about the environment,

87%

of teens cite their **parents** as a **trusted source**

but only

46%

actively seek out their parents for information about the environment.

Teens talk most with their parents about:

Grades/plans for college (75%)

National news (53%)

Local news (52%)

Politics (50%)



Teens pay attention to parents' prodding.

Teens report their parents remind them to...

Turn off the lights when they leave a room

Turn off the TV when they are not watching it

Not throw away things that can be recycled

...and teens say they do...



84%

turn off lights



84%

turn off TV



71%

recycle

While parents prod on certain topics, they don't talk much about:

- ▶ Doing more things that are better for the environment
- ▶ Removing electronics from a charger when fully charged
- ▶ Adjusting thermostats when no one is home