### Teens, Parents, and The Environment

When it comes to learning about the environment,

87% of teens cite their parents as a trusted source

but only

46%

actively seek
out their
parents for
information
about the
environment.

## Teens talk most with their parents about:

**Grades/plans for college (75%)** 

National news (53%)

Local news (52%)

Politics (50%)



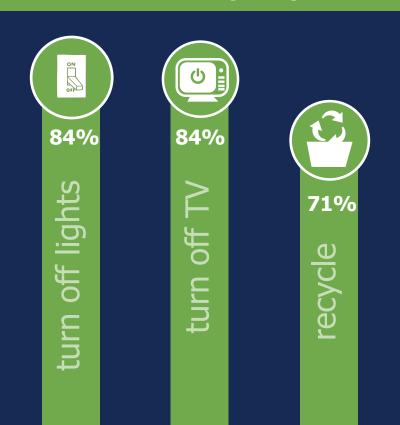
# Teens pay attention to parents' prodding.

## Teens report their parents remind them to...

Turn off the lights when they leave a room

Turn off the TV when they are not watching it Not throw away things that can be recycled

#### ...and teens say they do...



While parents prod on certain topics, they don't talk much about:

- ▶ Doing more things that are better for the environment
- ▶ Removing electronics from a charger when fully charged
- ► Adjusting thermostats when no one is home

