

Congressionally chartered in 1990 as a 501c3 nonprofit complement to the EPA.

Charged with advancing environmental literacy nationwide.

NEEF is non-partisan and non-advocacy.



OUR VISION

By 2022,
300 million Americans
actively use environmental knowledge
to ensure the wellbeing
of the earth and its people.



ANNUAL REPORT FISCAL YEAR 2016

Knowledge to Live By

For NEEF it's more than just a motto. It's a philosophy that guides our work. We believe that all Americans can and should be empowered with information that they need to ensure the wellbeing of the earth and its people. Thanks to you—our donors, friends, and partners—2016 was an extraordinary year. We continued to work with educators in the classroom, and also deployed new initiatives to help people make connections between small, daily actions and their collective impact on the planet. Americans are thinking about, talking about, and experiencing connections to the environment every day—including the positive health benefits of spending time in nature as well as the challenges posed by extreme weather and water scarcity—and they want to know what they can do to protect their families as well as the planet. Connecting people with credible information and advice on easy to take pro-environmental actions is more important than ever before. Your support enables NEEF to provide Knowledge to Live By every day. In 2016, you helped NEEF to:

- Leverage the power of sports by designing an **engagement campaign** engagement campaign aimed at energy efficient actions that individuals can take that save them money, and also help to reduce greenhouse gas emissions.
- Host the 23rd annual **National Public Lands Day** (NPLD). It was the most successful NPLD in history with more than 236,000 volunteers participating at 2,600 public land sites, and contributing service worth an estimated \$22 million for improvement projects.
- Deepen its **Children and Nature Initiative: Rx for Outdoor Activity** strategy by preparing “Nature Champions” who trained other health care providers to “prescribe” nature to their patients.
- Add 35 new **Hands on the Land** (HOL) sites, expanding the network by 15%. In partnership with the National Park Service and the Department of Education, NEEF connected students affiliated with the 21st Century Community Learning Center program to nearby HOL sites for place-based, hands-on, citizen science activities to strengthen student engagement in STEM (science, technology, engineering, and mathematics).

With your support, we are filling the gap between people's desire to do the right thing for the environment, and the knowledge that they need in order to do so. Thank you for helping more Americans have **“Knowledge to Live By.”**

Sincerely,

A handwritten signature in black ink that reads "Diane W. Wood".

Diane W. Wood, President

A handwritten signature in black ink that reads "Carlos Alcazar".

Carlos Alcazar, Chair

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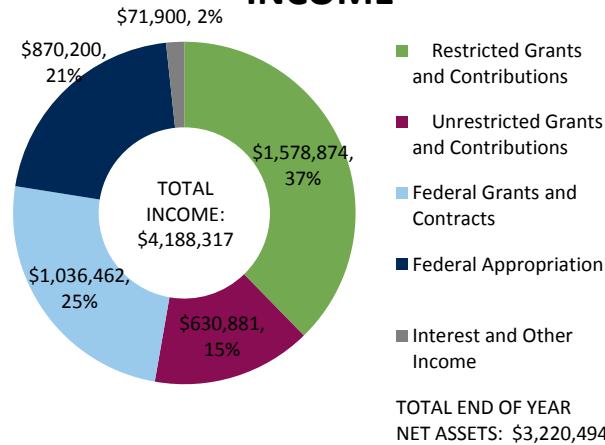
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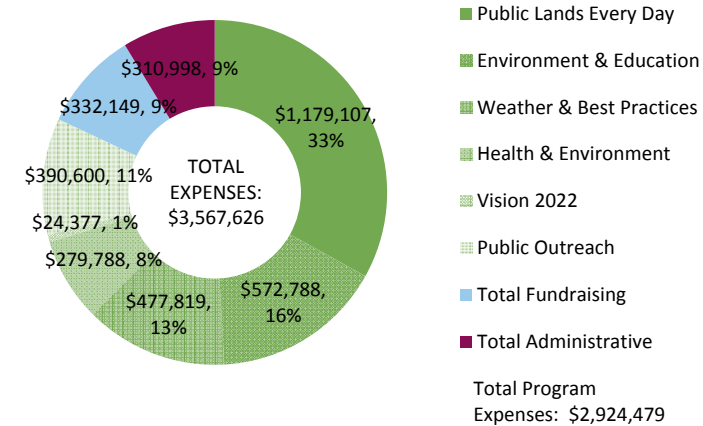
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